

L'ORÉAL®
PARIS

CONSUMER PRODUCTS DIVISION
OF L'ORÉAL USA S/D, INC.
Category Management Department

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)

6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019



Prepared by: Loreal CPD Category Management

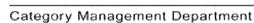
Door Count as of Print Date: 4

FULL WALL

Page: 1 of 16

Date : 29-Aug-2018

FILE: \FS\SUSAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POGWAK0672EPV



6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

FILE: \\FSUSNAS18\CPDNY_Groups\sales\KB\LPCosmetics\KBReports\2019\Spring\PENDING\POG\WAK0672EP

EPW CR LIP TRY 1.3 **							
EPW CR LIP TRY 3.3 **							
071249078549 True Match Liquid Foundation Porcelain	071249078563 True Match Liquid Foundation Light Ivory	071249078600 True Match Liquid Foundation Nude Beige	071249078631 True Match Liquid Foundation Natural Beige	071249078648 True Match Liquid Foundation Sand Beige	071249078686 True Match Liquid Foundation Sun Beige	071249078730 True Match Liquid Foundation Caramel Beige	071249078754 True Match Liquid Foundation Crème Café
EPW TM MU TRY 1.4 **							
071249078570 True Match Liquid Foundation Soft Ivory	071249078587 True Match Liquid Foundation Classic Ivory	071249078624 True Match Liquid Foundation Natural Buff	071249078662 True Match Liquid Foundation Buff Beige	071249078693 True Match Liquid Foundation True Beige	071249078723 True Match Liquid Foundation Honey Beige	071249078747 True Match Liquid Foundation Classic Tan	071249218303 True Match Liquid Foundation Cappuccino
EPW TM MU TRY 2.4 **							
071249078556 True Match Liquid Foundation Alabaster	071249078594 True Match Liquid Foundation Natural Ivory	071249078617 True Match Liquid Foundation Creamy Natural	071249078655 True Match Liquid Foundation Shell Beige	071249078679 True Match Liquid Foundation Classic Beige	071249036853 True Match Liquid Foundation Soft Sable	071249036846 True Match Liquid Foundation Nut Brown	071249218310 True Match Liquid Foundation Cocoa
EPW TM MU TRY 3.4 **							
071249220283 True Match Liquid Foundation Fresh Beige W4.5	071249220290 True Match Liquid Foundation Suntan W5.5	071249220306 True Match Liquid Foundation Deep Warm W9.5	071249220320 True Match Liquid Foundation Perfect Beige N5.5	071249220337 True Match Liquid Foundation Golden Beige N6.5	071249220344 True Match Liquid Foundation Mahogany N9	071249220351 True Match Liquid Foundation Deep Cool C9	071249220368 True Match Liquid Foundation Espresso C10
EPW TM MU TRY 4.4 **							
071249017456 True Match Blush	071249017463 True Match Blush		071249017487 True Match Blush		071249017494 True Match Blush		
EPW TM BLSH TRY 1.2 **							
071249041840 True Match Blush	071249017500 True Match Blush		071249017517 True Match Blush		071249042014 True Match Blush		
EPW TM BLSH TRY 2.2 **							
071249016411 True Match Powder	071249016428 True Match Powder		071249016435 True Match Powder		071249016442 True Match Powder		
071249017173 True Match Powder	071249017180 True Match Powder		071249017197 True Match Powder		071249017227 True Match Powder		
EPW TM PWDR 2T TRY 1.1 **							
071249292990 Infallible Pro-Matte Foundation Classic Ivory	071249293003 Infallible Pro-Matte Foundation Shell Beige	071249293027 Infallible Pro-Matte Foundation Natural Buff	071249293034 Infallible Pro-Matte Foundation Golden Beige	071249293041 Infallible Pro-Matte Foundation Natural Beige	071249293058 Infallible Pro-Matte Foundation Sun Beige		
EPW INF PM MU TRY 1.1 **							
	071249334294 Visible Lift Radiance Booster	071249359693 Visible Lift Luminous Serum Tint Pearl	071249359709 Visible Lift Luminous Serum Tint Rose	071249359716 Visible Lift Luminous Serum Tint Gold	071249359723 Visible Lift Luminous Serum Tint Honey	071249359730 Visible Lift Luminous Serum Tint Amber	
EPW VL RDNC BSTR & LUMI SRM TINT TRY 1.1 **							

EPW CR LIP TRY 2.3 **											
071249135280 Infalible Lip Gloss Petal	071249135372 Infalible Lip Gloss Bloom	071249135396 Infalible Lip Gloss Modern Mauve	071249135419 Infalible Lip Gloss Sangria	071249216040 Infalible Lip Gloss Glistening Berry	071249216064 Infalible Lip Gloss Pink Topaz	071249216033 Infalible Lip Gloss Cherry Flash	071249216057 Infalible Lip Gloss Red Fatale	071249135310 Infalible Lip Gloss Rebel Red	071249135327 Infalible Lip Gloss Suede	071249135358 Infalible Lip Gloss Truffle	071249135433 Infalible Lip Gloss Coral Sands
EPW INF LIP GLS TRY 1.1 **											
071249373132 Voluminous Lash Paradise Liquid Eyeliner Black	071249373149 Voluminous Lash Paradise Liquid Eyeliner Rose Gold	071249385098 Infalible Pro-Last Liner Burgundy	071249385104 Infalible Pro-Last Liner Bronze	071249385937 Infalible Pro-Last Liner Aubergine	071249385944 Infalible Pro-Last Liner Ivy						
071249357248 Infalible Pro-Last Liner Black	071249357255 Infalible Pro-Last Liner Brown	071249357262 Infalible Pro-Last Liner Grey	071249357644 Infalible Pro-Last Liner Cobalt Blue	071249357651 Infalible Pro-Last Liner Purple	071249357668 Infalible Pro-Last Liner Nude						
071249238912 Infalible The Super Slim Liner Black	071249238912 Infalible The Super Slim Liner Black	071249350126 Infalible The Super Slim Liner Brown	071249350157 Infalible The Super Slim Liner Grey	071249289839 Infalible Superstar Liner Black	071249289839 Infalible Superstar Liner Black						
071249152416 Infalible Eyeliner Carbon Black Carbon Black	071249152416 Infalible Eyeliner Carbon Black Carbon Black	071249350171 Infalible Long Wear Eyeliner White	071249145234 Infalible Long Wear Eyeliner Black	071249145234 Infalible Long Wear Eyeliner Black	071249206034 Infalible Long Wear Eyeliner Navy						
071249145241 Infalible Long Wear Eyeliner Black Brown	071249145241 Infalible Long Wear Eyeliner Black Brown	071249145258 Infalible Long Wear Eyeliner Brown	071249145258 Infalible Long Wear Eyeliner Brown	071249206041 Infalible Long Wear Eyeliner Charcoal	071249314494 Infalible Black Velvet Liner Black						
071249117675 Lineur Intense Felt Tip Liquid Eyeliner Carbon Black Carbon Black	071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica	071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica	071249152690 Lineur Intense Brush Tip Carbon Black	071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black	071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black						

071249376386 Unbelieva-Brow Blonde	071249376393 Unbelieva-Brow Light Brunette	071249376409 Unbelieva-Brow Brunette	071249376416 Unbelieva-Brow Dark Brunette	071249385074 Unbelieva-Brow Black	
071249314876 Brow Stylist: Definer Blonde	071249350744 Brow Stylist: Definer Dark Blonde	071249350751 Brow Stylist: Definer Light Brunette	071249314883 Brow Stylist: Definer Brunette	071249314883 Brow Stylist: Definer Brunette	071249314890 Brow Stylist: Definer Dark Brunette
071249350270 Brow Stylist Shape & Fill Blonde	071249373071 Brow Stylist Shape & Fill Dark Blonde	071249373088 Brow Stylist Shape & Fill Light Brunette	071249350300 Brow Stylist Shape & Fill Brunette	071249350317 Brow Stylist Shape & Fill Dark Brunette	071249314890 Brow Stylist: Definer Dark Brunette
071249359310 Brow Stylist Boost & Set Clear	071249357521 Brow Stylist Boost & Set Blonde	071249357545 Brow Stylist Boost & Set Light Brunette	071249357552 Brow Stylist Boost & Set Dark Brunette	071249314975 Brow Stylist: Prep & Shape Pro Kit Light to Medium	
071249339619 Brow Stylist Kabuki Blender Blonde	071249339626 Brow Stylist Kabuki Blender Brunette	071249339633 Brow Stylist Kabuki Blender Dark Brunette	071249289273 Brow Stylist Designer Blonde	071249289280 Brow Stylist Designer Brunette	071249289297 Brow Stylist Designer Dark Brunette
071249336359 Voluminous Liner Noir Blackest Black	071249350133 Brow Stylist Brow Raiser Light	071249339589 Brow Stylist Frame & Set Blonde	071249339596 Brow Stylist Frame & Set Light Brunette	071249339602 Brow Stylist Frame & Set Warm Brunette	071249341834 Brow Stylist Frame & Set Deep Brunette
071249306376 Infalible Eye: Matte Matic Liner Black	071249306376 Infalible Eye: Matte Matic Liner Black	071249306383 Infalible Eye: Matte Matic Liner Brown	071249306390 Infalible Eye: Matte Matic Liner Charcoal	071249329788 Infalible Sculpt Liner Black	071249329788 Infalible Sculpt Liner Black
071249117682 Pencil Perfect Carbon Black Carbon Black	071249117682 Pencil Perfect Carbon Black Carbon Black	071249082119 Pencil Perfect Eye Liner Ebony	071249082119 Pencil Perfect Eye Liner Ebony	071249082140 Pencil Perfect Eye Liner Espresso	071249082140 Pencil Perfect Eye Liner Espresso

071249335857 Unlimited Blackest Black	071249335871 Unlimited Black Brown	071249335888 Unlimited Blackest Black WTP	071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer
071249330265 Voluminous Primer Primer	071249330265 Voluminous Primer Primer	071249372029 Voluminous Straight Brush Burgundy	071249345931 Voluminous Original Blue Mascara Cobalt Blue
071249059098 Voluminous Straight Brush Blackest Black	071249059098 Voluminous Straight Brush Blackest Black	071249749012 Voluminous Straight Brush Black	071249749012 Voluminous Straight Brush Black
071249137093 Telescopic Carbon Black Mascara Carbon Black	071249137093 Telescopic Carbon Black Mascara Carbon Black	071249104743 Telescopic Mascara Blackest Black	071249104743 Telescopic Mascara Blackest Black
071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	071249301500 Voluminous Superstar Mascara Black (WSH)	071249301500 Voluminous Superstar Mascara Black (WSH)
071249187739 Voluminous Million Lashes Mascara Blackest Black	071249187739 Voluminous Million Lashes Mascara Blackest Black	071249187722 Voluminous Million Lashes Mascara Black	071249188125 Voluminous Million Lashes Mascara Black Brown
071249256718 Voluminous Butterfly Washable Mascara Blackest Black	071249256718 Voluminous Butterfly Washable Mascara Blackest Black	071249256701 Voluminous Butterfly Washable Mascara Black	071249256725 Voluminous Butterfly Washable Mascara Black Brown
071249160114 Extra Intense Liquid Pencil Eyeliners Black	071249160114 Extra Intense Liquid Pencil Eyeliners Black	071249137086 Telescopic Carbon Black Liner Carbon Black	071249119990 Telescopic Eyeliner Black
		071249161906 Telescopic Waterproof Eyeliners Black	071249161906 Telescopic Waterproof Eyeliners Black

071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343258 Voluminous Lash Paradise WSH Black
071249372029 Voluminous Straight Brush Burgundy	071249363713 X-Fiber Mascara WSH Blackest Black WSH	071249363713 X-Fiber Mascara WSH Blackest Black WSH	071249363720 X-Fiber Mascara WSH Black WSH
071249669020 Voluminous Straight Brush Black Brown	071249669020 Voluminous Straight Brush Black Brown	071249101919 Voluminous Carbon Black Carbon Black	071249101919 Voluminous Carbon Black Carbon Black
071249104729 Telescopic Mascara Black	071249104736 Telescopic Mascara Black Brown	071249006412 Voluminous Waterproof Black	071249006412 Voluminous Waterproof Black
071249301517 Voluminous Superstar Mascara Black Brown (WSH)	071249301470 Voluminous Superstar Mascara Superstar WTP : Blackest Black (WTP)	071249301487 Voluminous Superstar Mascara Superstar WTP : Black (WTP)	071249314104 Voluminous Superstar Red Carpet Extra Black
071249201770 Voluminous Million Lashes Carbon Carbon Black	071249195499 Voluminous Million Lashes Waterproof Masc Blackest Black	071249195499 Voluminous Million Lashes Waterproof Masc Blackest Black	071249195482 Voluminous Million Lashes Waterproof Masc Black
071249256695 Voluminous Butterfly WTP Blackest Black	071249256688 Voluminous Butterfly WTP Black	071249265932 Voluminous Butterfly Midnight Black Midnight Black	071249314111 Voluminous Butterfly Sculpt WSH Blackest Black
071249120033 Telescopic Eyeliner Charcoal	071249078525 Eye Makeup Remover Eye Makeup Remover	071249152454 Clean Artiste Waterproof Makeup Remover Clean Artiste Waterproof Makeup Remover	071249149768 Double Extend Beauty Tubes Blackest Black

071249343272 Voluminous Lash Paradise WSH Black Brown	071249343326 Voluminous Lash Paradise WTP Blackest Black	071249343326 Voluminous Lash Paradise WTP Blackest Black	071249343319 Voluminous Lash Paradise WTP Black
071249369104 X-Fiber Mascara WSH Soft Black WSH	071249363737 X-Fiber Mascara WTP Blackest Black WTP	071249363737 X-Fiber Mascara WTP Blackest Black WTP	071249350652 Voluminous Lash Paradise WSH Mystic Black
071249019344 Voluminous Curved Brush Black	071249019344 Voluminous Curved Brush Black	071249019351 Voluminous Curved Brush Black Brown	071249019351 Voluminous Curved Brush Black Brown
071249006429 Voluminous Waterproof Black Brown	071249006429 Voluminous Waterproof Black Brown	071249148792 Voluminous Waterproof Carbon Black Carbon Black	071249148792 Voluminous Waterproof Carbon Black Carbon Black
071249148822 Extra Volume Collagen Washable Blackest Black	071249148822 Extra Volume Collagen Washable Blackest Black	071249148808 Extra Volume Collagen Washable Black	071249148808 Extra Volume Collagen Washable Black
071249258422 Voluminous Million Lashes Excess Washable Blackest Black	071249258415 Voluminous Million Lashes Excess Washable Black	071249194102 Voluminous False Lashes Mascara Blackest Black	071249156339 Extra Volume Collagen Waterproof Blackest Black
071249314111 Voluminous Butterfly Sculpt WSH Blackest Black	071249324707 Voluminous Feline WSH Blackest Black WSH	071249324714 Voluminous Feline WSH Black WSH	071249324721 Voluminous Feline WSH Black Brown WSH
071249149744 Double Extend Beauty Tubes Black	071249324745 Voluminous Feline WTP Black WTP	071249334348 Voluminous Feline WSH Blackest Noir WSH	071249334355 Voluminous Feline WTP Blackest Noir WTP

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)

6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0672EPW_IS19.psa

EPW CR LIP TRY 1.3 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	071249256206	Colour Riche Lipcolour	Ballerina Shoes	135
2	1	071249045701	Colour Riche Lipcolour	Mauved	140
3	1	071249083352	Colour Riche Lipcolour	Tickled Pink	165
4	1	071249074534	Colour Riche Lipcolour	Peony Pink	580
5	1	071249256220	Colour Riche Lipcolour	Pink Flamingo	180
6	1	071249256237	Colour Riche Lipcolour	Miss Magenta	185
7	1	071249256244	Colour Riche Lipcolour	Wisteria Rose	251
8	1	071249074541	Colour Riche Lipcolour	Blushing Berry	590
9	1	071249045855	Colour Riche Lipcolour	Mica	620
10	1	071249045824	Colour Riche Lipcolour	Saucy Mauve	560
11	1	071249256251	Colour Riche Lipcolour	Everbloom	254
12	1	071249256268	Colour Riche Lipcolour	Raspberry Rush	260

EPW CR LIP TRY 3.3 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
13	1	071249083291	Colour Riche Lipcolour	Fairest Nude	800
14	1	071249045664	Colour Riche Lipcolour	Toasted Almond	843
15	1	071249045992	Colour Riche Lipcolour	Brazil Nut	850
16	1	071249045961	Colour Riche Lipcolour	Nature's Blush	840
17	1	071249045657	Colour Riche Lipcolour	Cinnamon Toast	839
18	1	071249046012	Colour Riche Lipcolour	Sunwash	857
19	1	071249046029	Colour Riche Lipcolour	Spice	860
20	1	071249083512	Colour Riche Lipcolour	Golden Splendor	805
21	1	071249045954	Colour Riche Lipcolour	Bronze Coin	835
22	1	071249045930	Colour Riche Lipcolour	Sandstone	810
23	1	071249045923	Colour Riche Lipcolour	Silverstone	760
24	1	071249045947	Colour Riche Lipcolour	Bronzine	825

EPW TM MU TRY 1.4 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
25	1	071249078549	True Match Liquid Foundation	Porcelain	W1
26	1	071249078563	True Match Liquid Foundation	Light Ivory	W2
27	1	071249078600	True Match Liquid Foundation	Nude Beige	W3
28	1	071249078631	True Match Liquid Foundation	Natural Beige	W4
29	1	071249078648	True Match Liquid Foundation	Sand Beige	W5
30	1	071249078686	True Match Liquid Foundation	Sun Beige	W6
31	1	071249078730	True Match Liquid Foundation	Caramel Beige	W7
32	1	071249078754	True Match Liquid Foundation	Crème Café	W8

EPW TM MU TRY 2.4 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
33	1	071249078570	True Match Liquid Foundation	Soft Ivory	N1
34	1	071249078587	True Match Liquid Foundation	Classic Ivory	N2
35	1	071249078624	True Match Liquid Foundation	Natural Buff	N3
36	1	071249078662	True Match Liquid Foundation	Buff Beige	N4
37	1	071249078693	True Match Liquid Foundation	True Beige	N5
38	1	071249078723	True Match Liquid Foundation	Honey Beige	N6
39	1	071249078747	True Match Liquid Foundation	Classic Tan	N7
40	1	071249218303	True Match Liquid Foundation	Cappuccino	N8

EPW TM MU TRY 3.4 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
41	1	071249078556	True Match Liquid Foundation	Alabaster	C1
42	1	071249078594	True Match Liquid Foundation	Natural Ivory	C2

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FULL WALL

Page: 10 of 16

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43	1	071249078617	True Match Liquid Foundation	Creamy Natural	C3
44	1	071249078655	True Match Liquid Foundation	Shell Beige	C4
45	1	071249078679	True Match Liquid Foundation	Classic Beige	C5
46	1	071249036853	True Match Liquid Foundation	Soft Sable	C6
47	1	071249036846	True Match Liquid Foundation	Nut Brown	C7
48	1	071249218310	True Match Liquid Foundation	Cocoa	C8

EPW TM MU TRY 4.4 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
49	1	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5
50	1	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5
51	1	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5
52	1	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5
53	1	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5
54	1	071249220344	True Match Liquid Foundation	Mahogany N9	N9
55	1	071249220351	True Match Liquid Foundation	Deep Cool C9	C9
56	1	071249220368	True Match Liquid Foundation	Espresso C10	C10

EPW TM BLSH TRY 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
57	1	071249017456	True Match Blush	Barely Blushing	W3-4
58	1	071249017463	True Match Blush	Subtle Sable	W5-6
59	1	071249017487	True Match Blush	Innocent Flush	N3-4
60	1	071249017494	True Match Blush	Apricot Kiss	N5-6

EPW TM BLSH TRY 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
61	1	071249041840	True Match Blush	Sweet Ginger	N7-8
62	1	071249017500	True Match Blush	Baby Blossom	C1-2
63	1	071249017517	True Match Blush	Tender Rose	C3-4
64	1	071249042014	True Match Blush	Spiced Plum	C7-6

EPW TM PWDR 2T TRY 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
65	1	071249016411	True Match Powder	Porcelain	W1
66	1	071249016428	True Match Powder	Light Ivory	W2
67	1	071249016435	True Match Powder	Nude Beige	W3
68	1	071249016442	True Match Powder	Natural Beige	W4
69	1	071249017173	True Match Powder	Soft Ivory	N1
70	1	071249017180	True Match Powder	Classic Ivory	N2
71	1	071249017197	True Match Powder	Natural Buff	N3
72	1	071249017227	True Match Powder	Buff Beige	N4

EPW INF PM MU TRY 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
73	1	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101
74	1	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102
75	1	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103
76	1	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104
77	1	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105
78	1	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106

EPW VL RDNC BSTR & LUMI SRM TINT TRY 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
79	1	071249334294	Visible Lift Radiance Booster		100
80	1	071249359693	Visible Lift Luminous Serum Tint	Pearl	801

Prepared by: Loreal CPD Category Management

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81	1	071249359709	Visible Lift Luminous Serum Tint	Rose	802
82	1	071249359716	Visible Lift Luminous Serum Tint	Gold	803
83	1	071249359723	Visible Lift Luminous Serum Tint	Honey	804
84	1	071249359730	Visible Lift Luminous Serum Tint	Amber	805

EPW CR LIP TRY 2.3 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
85	1	071249256275	Colour Riche Lipcolour	Fresh as a Rose	262
86	1	071249045633	Colour Riche Lipcolour	Classic Wine	752
87	1	071249083376	Colour Riche Lipcolour	Sugar Plum	754
88	1	071249045640	Colour Riche Lipcolour	Spiced Cider	755
89	1	071249083727	Colour Riche Lipcolour	Divine Wine	762
90	1	071249074558	Colour Riche Lipcolour	Raisin Rapture	892
91	1	071249216385	Colour Riche Lipcolour	Golden Grape	788
92	1	071249074527	Colour Riche Lipcolour	Peach Fuzz	417
93	1	071249083321	Colour Riche Lipcolour	Tropical Coral	444
94	1	071249045787	Colour Riche Lipcolour	Volcanic	410
95	1	071249045770	Colour Riche Lipcolour	British Red	350
96	1	071249083765	Colour Riche Lipcolour	True Red	315

EPW INF LIP GLS TRY 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
97	1	071249135280	Infalible Lip Gloss	Petal	105
98	1	071249135372	Infalible Lip Gloss	Bloom	125
99	1	071249135396	Infalible Lip Gloss	Modern Mauve	505
100	1	071249135419	Infalible Lip Gloss	Sangria	705
101	1	071249216040	Infalible Lip Gloss	Glistening Berry	240
102	1	071249216064	Infalible Lip Gloss	Pink Topaz	140
103	1	071249216033	Infalible Lip Gloss	Cherry Flash	340
104	1	071249216057	Infalible Lip Gloss	Red Fatale	320
105	1	071249135310	Infalible Lip Gloss	Rebel Red	315
106	1	071249135327	Infalible Lip Gloss	Suede	805
107	1	071249135358	Infalible Lip Gloss	Truffle	835
108	1	071249135433	Infalible Lip Gloss	Coral Sands	405

PEGBOARD 1 FOOTX6 FEET ** Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
109	1	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115
110	1	071249373149	Voluminous Lash Paradise Liquid Eyeliner	Rose Gold	125
111	1	071249385098	Infalible Pro-Last Liner	Burgundy	830
112	1	071249385104	Infalible Pro-Last Liner	Bronze	840
113	1	071249385937	Infalible Pro-Last Liner	Aubergine	850
114	1	071249385944	Infalible Pro-Last Liner	Ivy	860
115	1	071249357248	Infalible Pro-Last Liner	Black	930
116	1	071249357255	Infalible Pro-Last Liner	Brown	940
117	1	071249357262	Infalible Pro-Last Liner	Grey	950
118	1	071249357644	Infalible Pro-Last Liner	Cobalt Blue	960
119	1	071249357651	Infalible Pro-Last Liner	Purple	970
120	1	071249357668	Infalible Pro-Last Liner	Nude	980
121	1	071249238912	Infalible The Super Slim Liner	Black	400
121	1	071249238912	Infalible The Super Slim Liner	Black	400
122	1	071249350126	Infalible The Super Slim Liner	Brown	401
123	1	071249350157	Infalible The Super Slim Liner	Grey	402
124	1	071249289839	Infalible Superstar Liner	Black	202
124	1	071249289839	Infalible Superstar Liner	Black	202
125	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591
125	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)

6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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126	1	071249350171	Infalible Long Wear Eyeliner	White	551
127	1	071249145234	Infalible Long Wear Eyeliner	Black	511
127	1	071249145234	Infalible Long Wear Eyeliner	Black	511
128	1	071249206034	Infalible Long Wear Eyeliner	Navy	541
129	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	581
129	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	581
130	1	071249145258	Infalible Long Wear Eyeliner	Brown	531
130	1	071249145258	Infalible Long Wear Eyeliner	Brown	531
131	1	071249206041	Infalible Long Wear Eyeliner	Charcoal	521
132	1	071249314494	Infalible Black Velvet Liner	Black	903
133	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	690
134	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610
134	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610
135	1	071249152690	Lineur Intense Brush Tip	Carbon Black	790
136	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710
136	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710

PEGBBOARD 1 FOOTX6 FEET **

Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
137	1	071249376386	Unbelieva-Brow	Blonde	560
138	1	071249376393	Unbelieva-Brow	Light Brunette	565
139	1	071249376409	Unbelieva-Brow	Brunette	570
140	1	071249376416	Unbelieva-Brow	Dark Brunette	575
141	1	071249385074	Unbelieva-Brow	Black	580
142	1	071249314876	Brow Stylist: Definer	Blonde	388
143	1	071249350744	Brow Stylist: Definer	Dark Blonde	391
144	1	071249350751	Brow Stylist: Definer	Light Brunette	392
145	1	071249314883	Brow Stylist: Definer	Brunette	389
145	1	071249314883	Brow Stylist: Definer	Brunette	389
146	1	071249314890	Brow Stylist: Definer	Dark Brunette	390
146	1	071249314890	Brow Stylist: Definer	Dark Brunette	390
147	1	071249350270	Brow Stylist Shape & Fill	Blonde	400
148	1	071249373071	Brow Stylist Shape & Fill	Dark Blonde	405
149	1	071249373088	Brow Stylist Shape & Fill	Light Brunette	410
150	1	071249350300	Brow Stylist Shape & Fill	Brunette	415
151	1	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420
152	1	071249359310	Brow Stylist Boost & Set	Clear	460
153	1	071249357521	Brow Stylist Boost & Set	Blonde	470
154	1	071249357545	Brow Stylist Boost & Set	Light Brunette	480
155	1	071249357552	Brow Stylist Boost & Set	Dark Brunette	490
156	1	071249314975	Brow Stylist: Prep & Shape Pro Kit	Light to Medium	386
157	1	071249339619	Brow Stylist Kabuki Blender	Blonde	312
158	1	071249339626	Brow Stylist Kabuki Blender	Brunette	313
159	1	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314
160	1	071249289273	Brow Stylist Designer	Blonde	305
161	1	071249289280	Brow Stylist Designer	Brunette	310
162	1	071249289297	Brow Stylist Designer	Dark Brunette	315
163	1	071249336359	Voluminous Liner Noir	Blackest Black	300
164	1	071249350133	Brow Stylist Brow Raiser	Light	615
165	1	071249339589	Brow Stylist Frame & Set	Blonde	212
166	1	071249339596	Brow Stylist Frame & Set	Light Brunette	213
167	1	071249339602	Brow Stylist Frame & Set	Warm Brunette	214
168	1	071249341834	Brow Stylist Frame & Set	Deep Brunette	215
169	1	071249306376	Infalible Eye: Matte Matic Liner	Black	512
169	1	071249306376	Infalible Eye: Matte Matic Liner	Black	512
170	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	513
171	1	071249306390	Infalible Eye: Matte Matic Liner	Charcoal	514
172	1	071249329788	Infalible Sculpt Liner	Black	904

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)

6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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172	1	071249329788	Infalible Sculpt Liner	Black	904
173	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
173	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
174	1	071249082119	Pencil Perfect Eye Liner	Ebony	110
174	1	071249082119	Pencil Perfect Eye Liner	Ebony	110
175	1	071249082140	Pencil Perfect Eye Liner	Espresso	130
175	1	071249082140	Pencil Perfect Eye Liner	Espresso	130

PEGBBOARD 1 FOOTX6 FEET ** Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
176	1	071249335857	Unlimited	Blackest Black	235
177	1	071249335871	Unlimited	Black Brown	236
178	1	071249335888	Unlimited	Blackest Black WTP	240
179	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250
180	1	071249330265	Voluminous Primer	Primer	300
180	1	071249330265	Voluminous Primer	Primer	300
181	1	071249372029	Voluminous Straight Brush	Burgundy	950
182	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900
183	1	071249059098	Voluminous Straight Brush	Blackest Black	310
183	1	071249059098	Voluminous Straight Brush	Blackest Black	310
184	1	071249749012	Voluminous Straight Brush	Black	305
184	1	071249749012	Voluminous Straight Brush	Black	305
185	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
185	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
186	1	071249104743	Telescopic Mascara	Blackest Black	910
186	1	071249104743	Telescopic Mascara	Blackest Black	910
187	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621
187	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621
188	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622
188	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622
189	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635
189	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635
190	1	071249187722	Voluminous Million Lashes Mascara	Black	645
191	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655
192	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868
192	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868
193	1	071249256701	Voluminous Butterfly Washable Mascara	Black	867
194	1	071249256725	Voluminous Butterfly Washable Mascara	Black Brown	869
195	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798
195	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798
196	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	835
197	1	071249119990	Telescopic Eyeliner	Black	810
198	1	071249161906	Telescopic Waterproof Eyeliner	Black	800
198	1	071249161906	Telescopic Waterproof Eyeliner	Black	800

PEGBBOARD 1 FOOTX6 FEET ** Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
199	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250
200	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
200	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
201	1	071249343258	Voluminous Lash Paradise WSH	Black	201
202	1	071249372029	Voluminous Straight Brush	Burgundy	950
203	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213
203	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213
204	1	071249363720	X-Fiber Mascara WSH	Black WSH	214
205	1	071249669020	Voluminous Straight Brush	Black Brown	315
205	1	071249669020	Voluminous Straight Brush	Black Brown	315

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)

6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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206	1	071249101919	Voluminous Carbon Black	Carbon Black	335
206	1	071249101919	Voluminous Carbon Black	Carbon Black	335
207	1	071249104729	Telescopic Mascara	Black	905
208	1	071249104736	Telescopic Mascara	Black Brown	915
209	1	071249006412	Voluminous Waterproof	Black	360
209	1	071249006412	Voluminous Waterproof	Black	360
210	1	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623
211	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	624
212	1	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WTP)	625
213	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	626
214	1	071249201770	Voluminous Million Lashes Carbon	Carbon Black	620
215	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630
215	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630
216	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670
217	1	071249256695	Voluminous Butterfly WTP	Blackest Black	871
218	1	071249256688	Voluminous Butterfly WTP	Black	870
219	1	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872
220	1	071249314111	Voluminous Butterfly Sculpt WSH	Blackest Black	873
221	1	071249120033	Telescopic Eyeliner	Charcoal	820
224	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575

EYE MU REMOVER (100% OF - BLUE) TRAY 1.2

Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
222	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001

EYE MU REMOVER (WP & LW-GRN) TRY 2.2

Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
223	1	071249152454	Clean Artiste Waterproof Makeup Remover	Clean Artiste Waterproof Makeup Remover	001

PEGBBOARD 1 FOOTX6 FEET **

Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
225	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	202
226	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204
226	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204
227	1	071249343319	Voluminous Lash Paradise WTP	Black	203
228	1	071249369104	X-Fiber Mascara WSH	Soft Black WSH	216
229	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215
229	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215
230	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205
231	1	071249019344	Voluminous Curved Brush	Black	340
231	1	071249019344	Voluminous Curved Brush	Black	340
232	1	071249019351	Voluminous Curved Brush	Black Brown	350
232	1	071249019351	Voluminous Curved Brush	Black Brown	350
233	1	071249006429	Voluminous Waterproof	Black Brown	365
233	1	071249006429	Voluminous Waterproof	Black Brown	365
234	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395
234	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395
235	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680
235	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680
236	1	071249148808	Extra Volume Collagen Washable	Black	675
236	1	071249148808	Extra Volume Collagen Washable	Black	675
237	1	071249258422	Voluminous Million Lashes Excess Washable	Blackest Black	459
238	1	071249258415	Voluminous Million Lashes Excess Washable	Black	455
239	1	071249194102	Voluminous False Lashes Mascara	Blackest Black	270
240	1	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695
241	1	071249314111	Voluminous Butterfly Sculpt WSH	Blackest Black	873
242	1	071249324707	Voluminous Feline WSH	Blackest Black WSH	627

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

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6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

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243	1	071249324714	Voluminous Feline WSH	Black WSH	628
244	1	071249324721	Voluminous Feline WSH	Black Brown WSH	629
245	1	071249149744	Double Extend Beauty Tubes	Black	570
246	1	071249324745	Voluminous Feline WTP	Black WTP	632
247	1	071249334348	Voluminous Feline WSH	Blackest Noir WSH	633
248	1	071249334355	Voluminous Feline WTP	Blackest Noir WTP	634

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